



Erasmus+ strategic partnership focused on nine socially-oriented Sustainable Development Goals – SociSDG

February 16th 2018

PRESS RELEASE

SociSDG consortium invites you to support the Sustainable Development Goals!

First Learning Activity within the sociSDG project took place from February 12th until February 16th 2018 at the [Steinbeis University Berlin](#), Institute Corporate Responsibility Management. Its participants were members of eight renowned European organizations in the field of SDGs: **The Croatian Institute for CSR** (coordinator, Croatia), **Global Impact Grid** (Germany), **LUM University** (Italy), **Pontis Foundation** (Slovakia), **Homo Eminens** (Lithuania), **Materahub** (Italy), **LatConsul SIA** (Latvia), **Datamaran** (UK), **Kaleidoscope Futures** (UK).

The Sustainable Development Goals (SDGs), Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy inclusion, peace and prosperity. To address and tackle social, economic and global issues, and help countries, governments and societies in combating them, SDGs define global priorities and aspirations for 2030 for the planet to "eliminate extreme discrimination, poverty and put the humanity on a path of sustainability." In order to help companies and contribute to the realization of the SDGs, the UN created "The SDG Compass," as stated "it presents five steps for companies to maximize their contribution to the SDGs." Still, this is only the beginning and we all need more knowledge. This project wishes to be a part of the solution.

SociSDGs is a project focused on achieving greater awareness and knowledge of adults, companies and decision makers when it comes to the measurement and implementation of social SDGs in business strategies, as well as the overall matter of sustainable development connected to the SDGs.

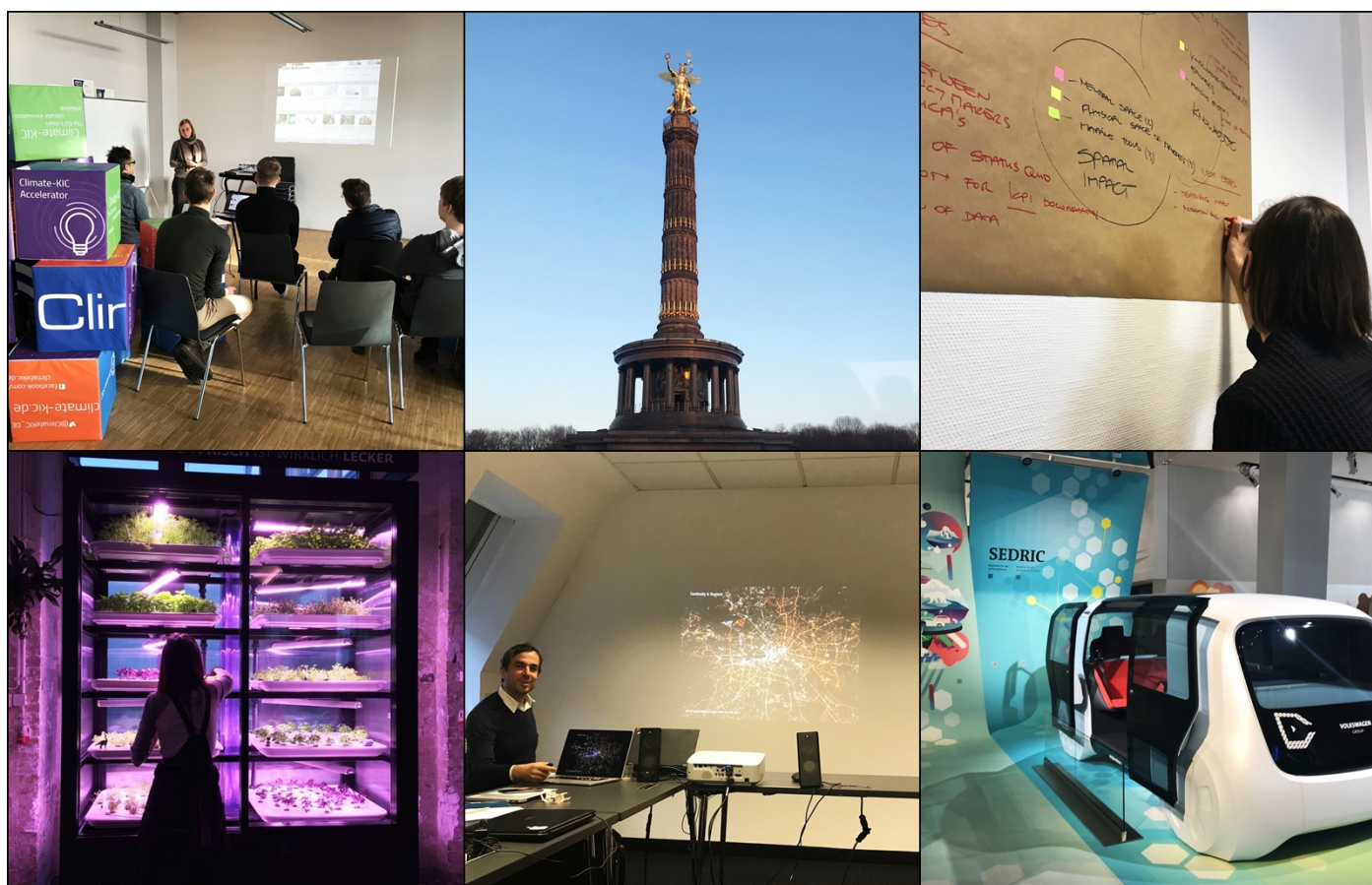
Considering the fact that the primary goal of the project is adult education and the exchange of the best practices between project partners when it comes to the social SDGs, a five-day learning activity was designed in order to understand and raise awareness of the Sustainable Development Goal SDG11: Make cities and human settlements inclusive, safe, resilient and sustainable.

It was impressive and inspiring to listen to solutions for making cities and human settlements inclusive, safe, resilient and sustainable:

- The Learning activity was opened with the screening of segment from a film [Closing the Loop](#).
- **Thomas Stellmach**, planning expert from [TSPA](#), an UN-Habitat founding member and urban coop berlin eg, presented the project partners a new perspective on the urban planning and how human scale raises together with the urban development
- **Yannis Salavopoulos**, MBA, managing director at [CAPITALS Circle and Global Sustain](#), showed us sustainability management tools and drivers for disaster prevention and recovery
- **Alessandro Zito** from Materahub presented the project consortium the sustainable community practices adopted in Latin America after the occurrence of natural-anthropoc disasters
- **Nadine Kuhla von Bergmann** and **Gian Marco Morigi** on [Urban Change Agents from Creative Climate Cities](#), moderated an interactive and useful workshop on Drivers of SDG11 along which the partners discussed UCAs with focus on relevant key performance impact measures to enhance their scaling and proliferation
- **Azra Sulejmanpasic** and **Goran Ladisic** from [Freewa](#) shared with project partners their contribution to sourcing free drinking water all around the world with the help of their Freewa App

- [Professor Kosta Mathéy](#), PhD, showed the project consortium revolutionary examples from European architectural urban renewal and revitalization (URR)
- **Jaka Ćosić** from [GIS Cloud](#), presented project partners new ways how geospatial technology is helping us build more sustainable, resilient and responsive cities and communities all around the world
- Learning activity included a visit to the **EUREF-Campus**, a Berlin example of sustainable and smart home base for companies, start-ups and initiatives working in the fields of energy, sustainability and networked mobility.
- Partners also had a chance to see [Infarm](#), an indoor farming venture based in Berlin - innovative, full of passion and at the forefront of urban agricultural sustainability initiatives.
- The learning activity also features a tour of **Prinzessinnengärten**, a new urban place of learning where locals can come together to experiment and discover more about organic food production, biodiversity and climate protection help project partners to understand how to adapt to climate change and learn about healthy eating, sustainable living and future-oriented urban lifestyle.

During the learning activity, a webinar on the SDG11 has been held with speakers **Abhay Adhikari**, PhD, **Aristide Athanassiadis** (Metabolism of Cities) and dr. **A.R. Jachnow**, Head of Urban Strategies and Planning (USP). Webinar provided information about measuring social impact of companies in regard to SDG11 and their integration in the business models.



FUTURE ACTIVITIES

The following learning activity will take place in **Zagreb**, from **May 21st to 25th 2018**.

If you have any questions for the consortium, feel free to write to us at info@idop.hr.

You can find additional information about the project on the website www.socisdg.com or connect through our [Facebook](#) and [Twitter](#).