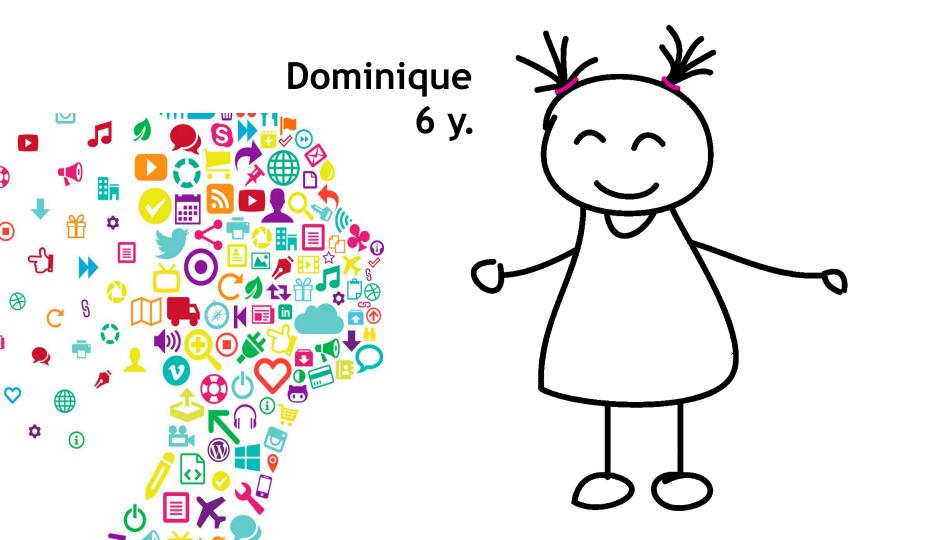


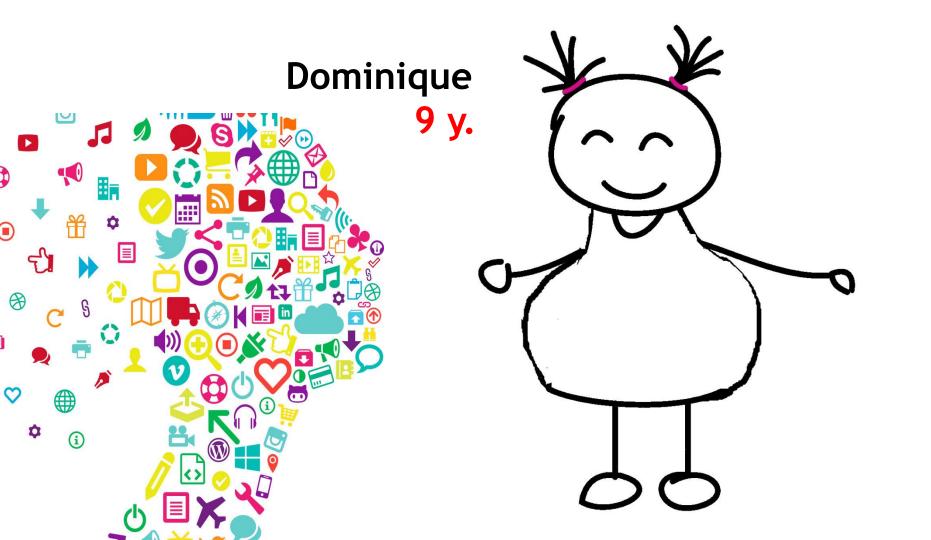




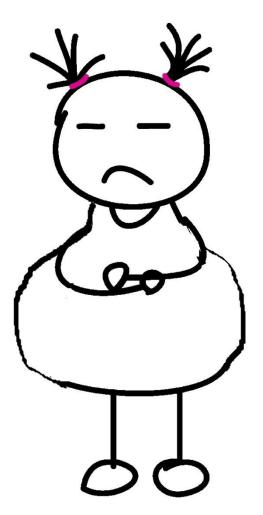


### social hacker



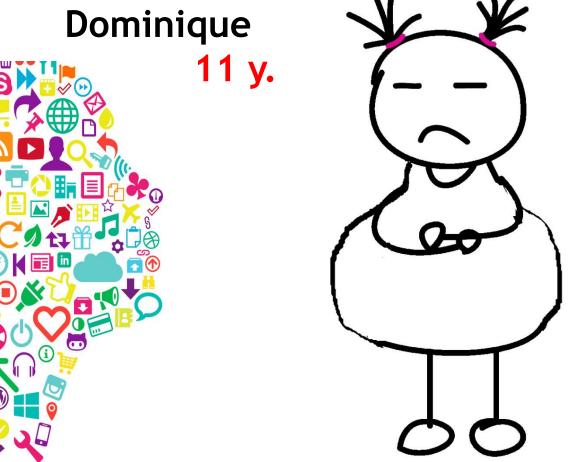


# Dominique 10 y.

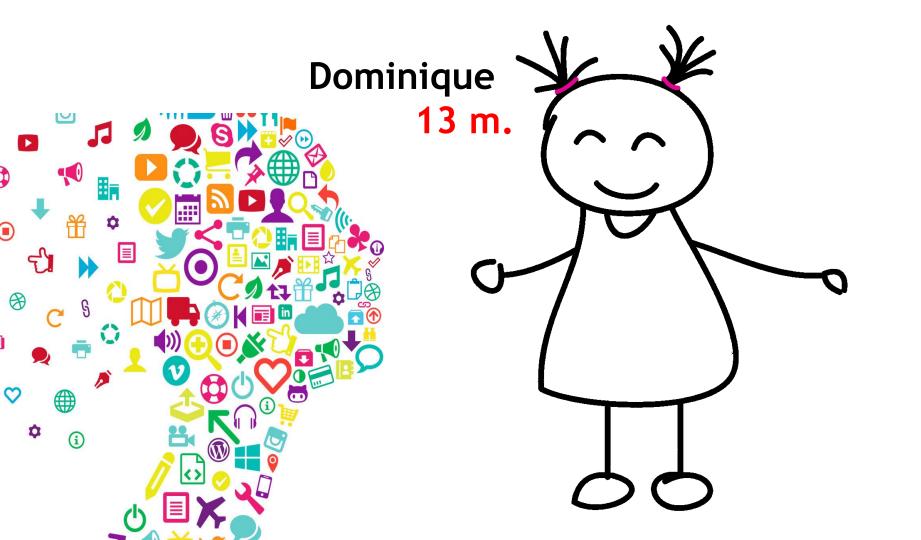




## Dominique



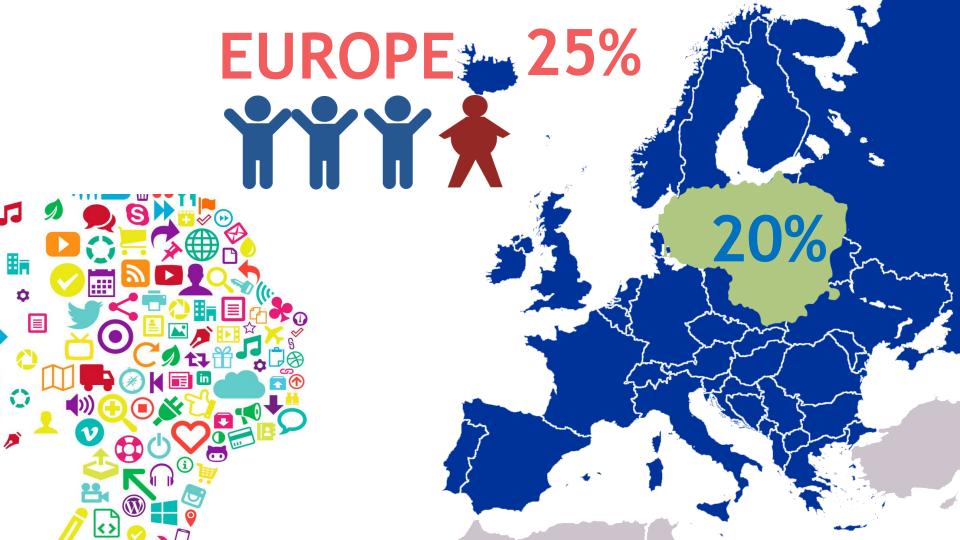








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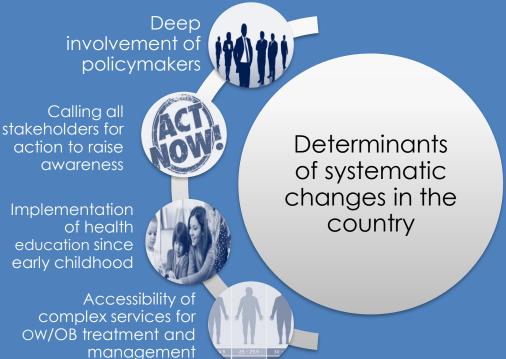






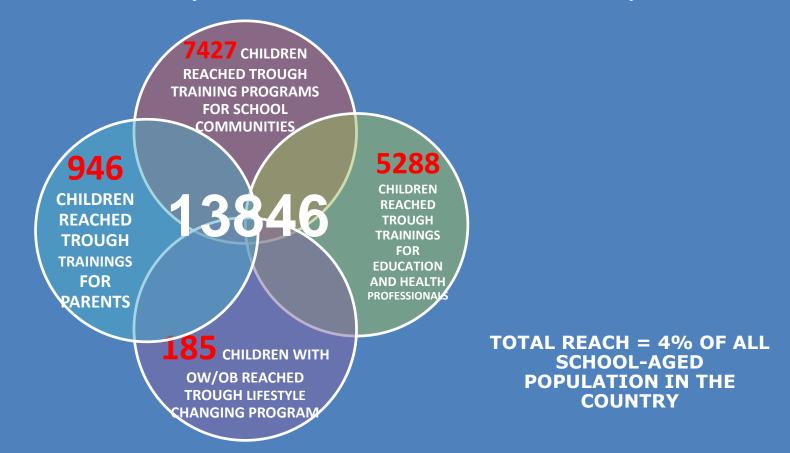
#### THE SOLUTION

- 1. PROMOTION OF HEALTHY LIFESTYLE AND PREVENTION OF RISKY HEALTH BEHAVIOR THROUGH TRAINING PROGRAMS FOR SCHOOL COMMUNITIES, FAMILIES, PARENTS AND HEALTH-PROFESSIONALS.
- 2. LIFESTYLE CHANGING PROGRAMS FOR ADOLESCENTS WITH OVERWEIGHT OR OBESITY.
- 3. OBESITY ADVOCASY AND MULTI-LEVEL CALLS FOR ACTION.



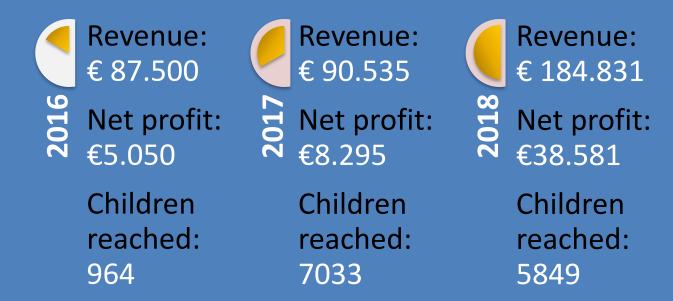
#### **IMPACT RESULTS**

A. SOCIAL IMPACT (CHILDREN REACHED IN 2016-2018)



#### **IMPACT RESULTS**

#### B. FINANCIAL SUSTAINABILITY VS SOCIAL IMPACT



#### **FINANCIAL MODEL**

#### **Cost structure**

- 90% payments to contractors
- 8% operational costs
- 2% marketing

#### **Revenue streams**

- 19% sales of com. services
- 80.5% subsidies from municipalities and GVNMT
- 0.5 % donations

#### **Staff structure**

- 99% independent contractors
- 0.5% volunteers
- 0.5% employees

#### **Premises**

- No owned areas
  - All spaces rented or given for free usage

#### **THE CREW**



Artiomas Sabajevas

Team leader

Social entrepreneur

Health behavior educator

Certified life-coach

Emotional intelligence practitioner

EIT HEALTH Starship Innostars Fellow

Co-founder of "Lobesity"

Gintare Sabajeviene, Phd.

Phd in biomedicine Cofounder of "Lobesity"



Ruta Petereit, Phd.

Experienced health professional
Senior Country dietitian
Co-founder&CEO at Lithuanian
association for prevention of
overweight and obesity
"Lobesity"





ARTIOMAS
SABAJEVAS
Iinkedin/artiomassabajevas/

artiomas@teenshapers.pro +370 670 38888