

inform

INFARM

**The future of
sustainable
urban food
production**



AGENDA

1. Introducing INFARM
2. Our definition of sustainability
3. Our contribution to SDG 2 - Sustainable Food Production
4. Our sustainability strategy

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WE ARE
THE NEW
FARMERS
AND THE
CITY IS
OUR FARM



INTRODUCING INFARM

VISION

Contribute to self-sufficient cities by creating a local food system

MISSION

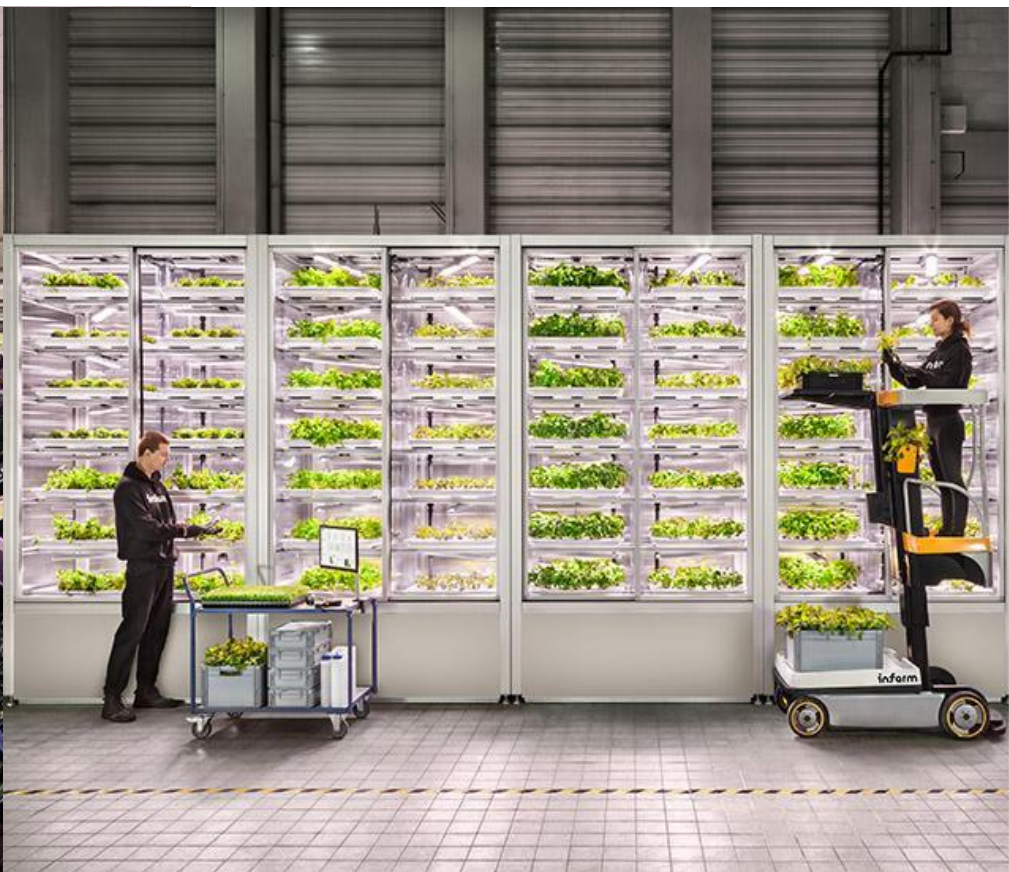
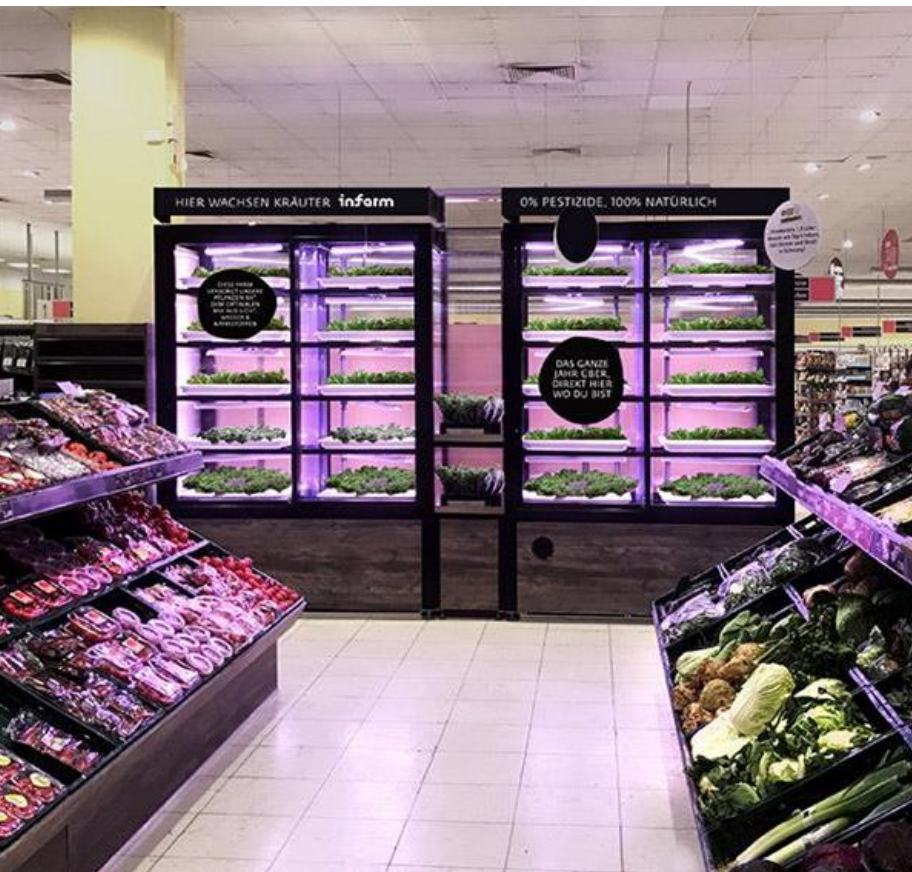
Provide people with fresh, healthy, local and affordable produce

WHAT?

Grow where you are: Farming As A Service

HOW?

Smart sustainable farming



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LOCAL URBAN FARMING

Global value chain

From farm to fork approx. 1500 km

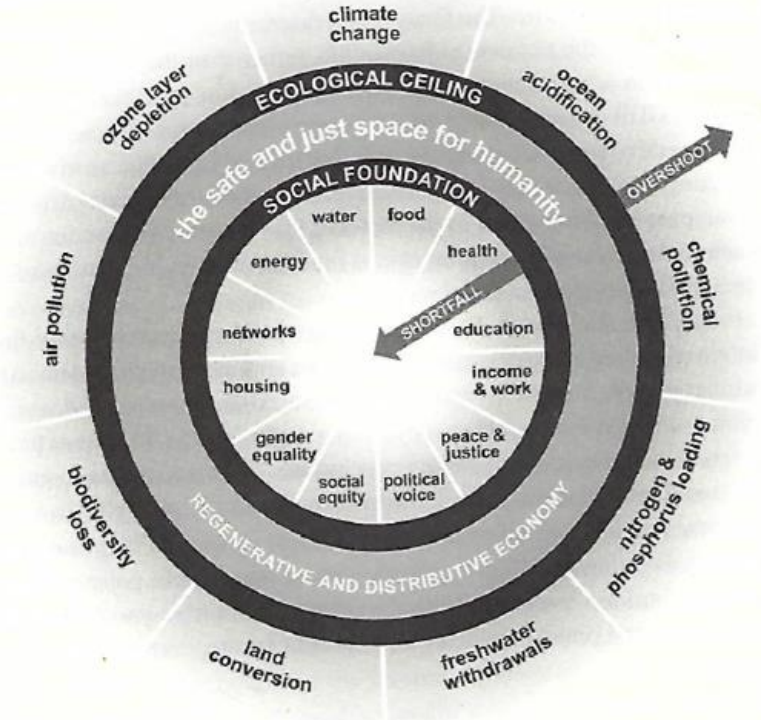


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From farm to fork approx. 10km



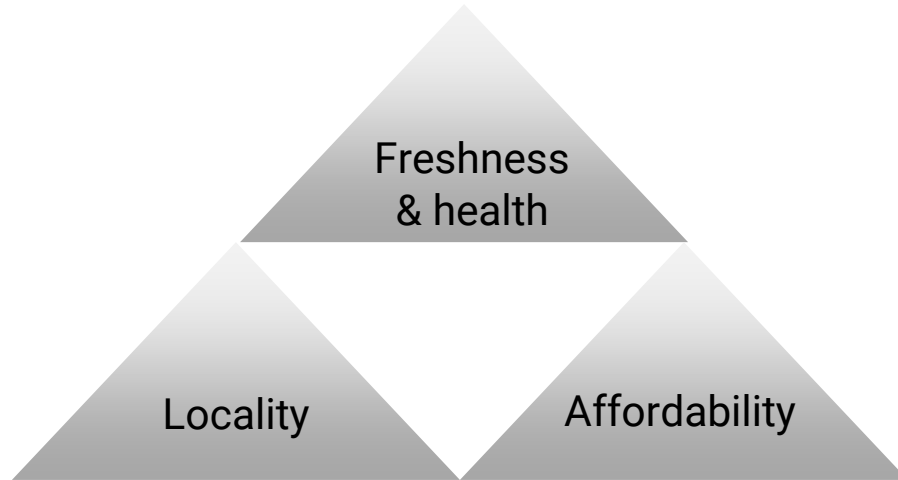
SUSTAINABILITY @ INFARM



The Doughnut: a twenty-first century compass
Kate Raworth, Doughnut Economics - 7 ways to think
like a 21st century economist

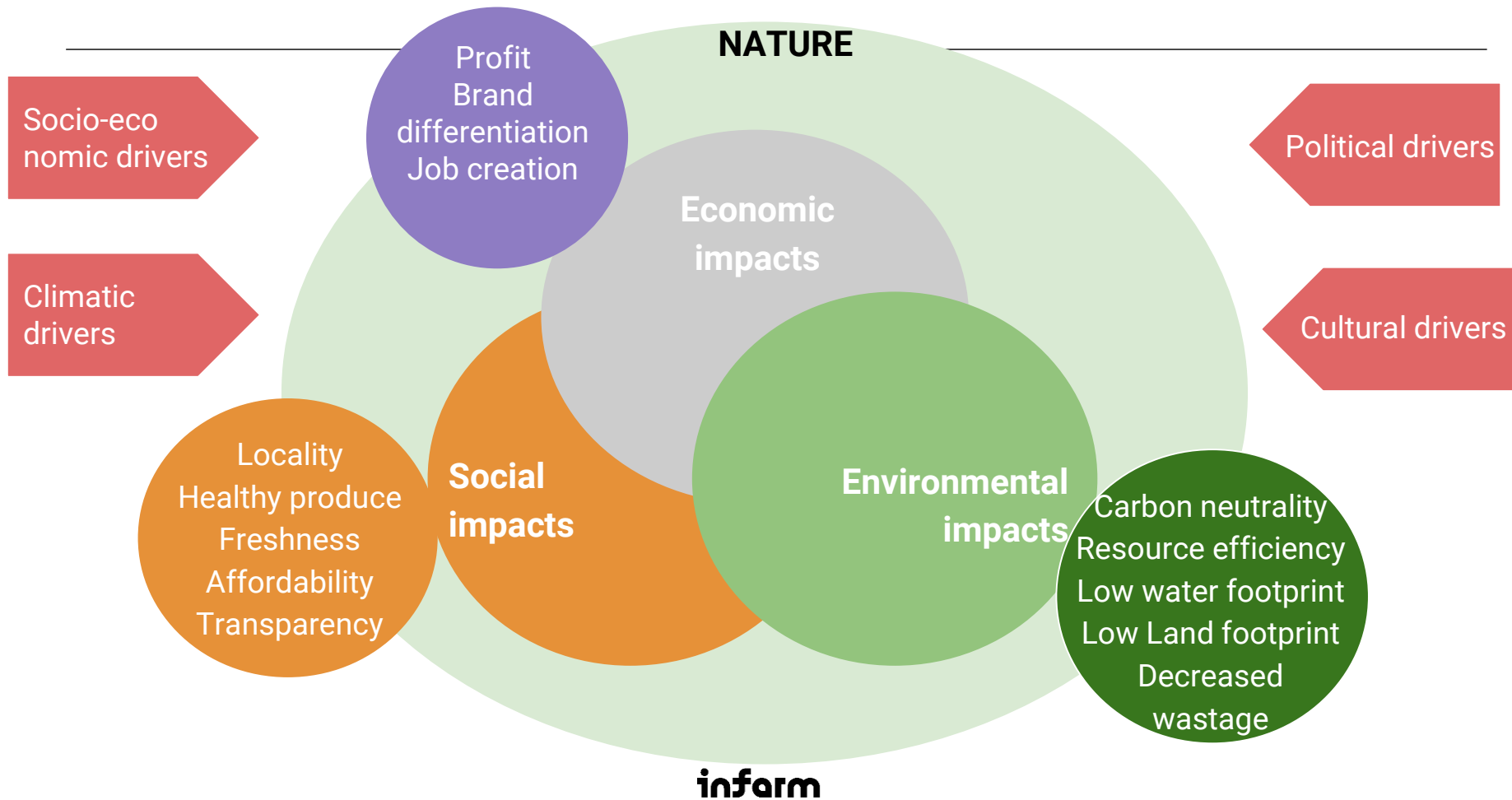
SUSTAINABILITY @ INFARM

Provide people with fresh, healthy, local & affordable produce.



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INFARM'S IMPACTS



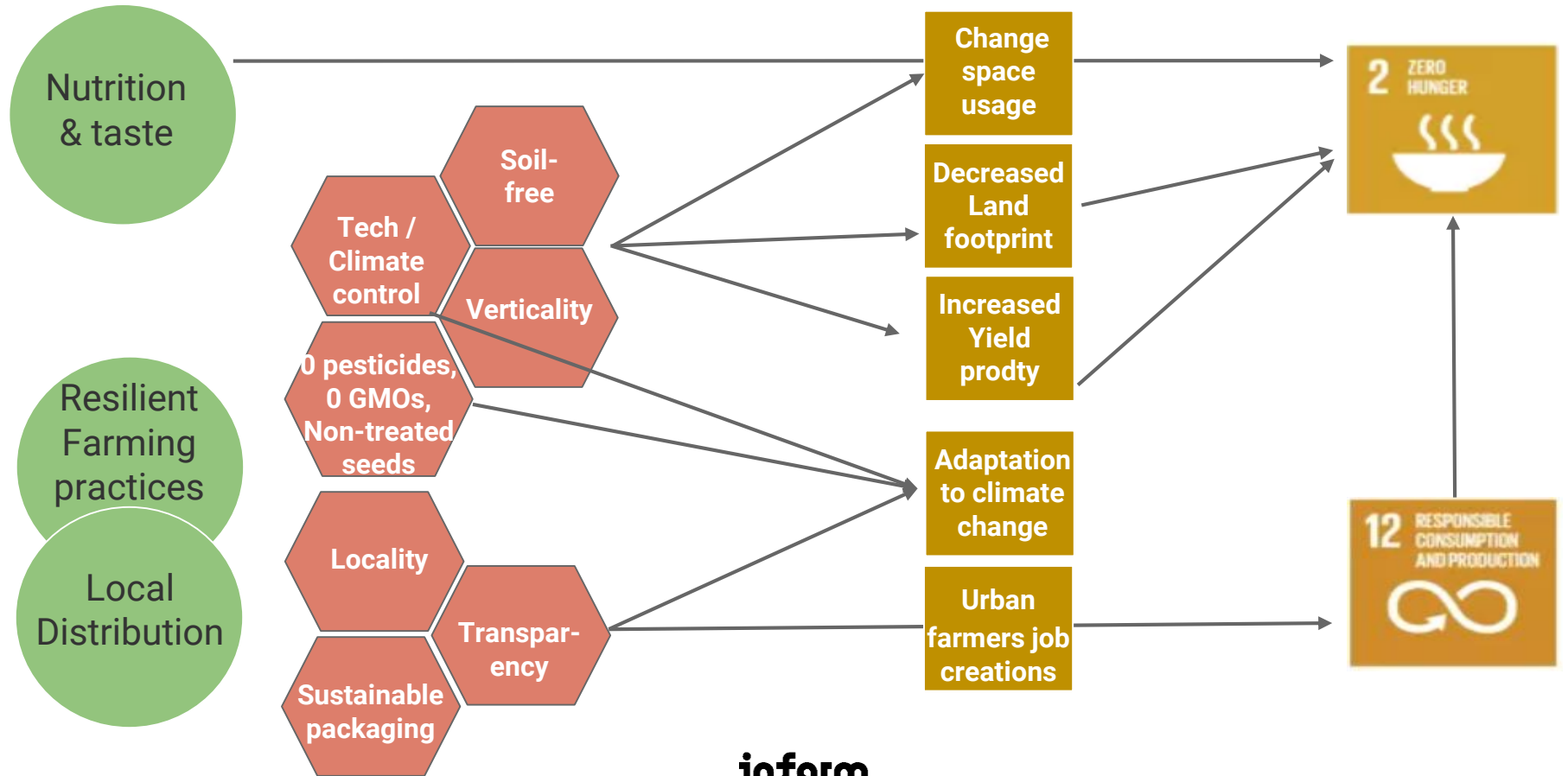
INFARM VALUE CHAIN

Increasing positive impacts



Decreasing negative impacts

OUR CONTRIBUTION TO SDG 2



OUR SUSTAINABILITY STRATEGY

ALIGNED TO SDGs & SMART CITIES GOALS
FOCUSSED ON END-PRODUCT
RESEARCH-BASED
AMBITIOUS - CARBON NEUTRALITY



OUR SUSTAINABILITY STRATEGY: NEXT STEPS

CONDUCTING AN LCA

DEVELOP SOCIAL IMPACTS KPIs

FOCUS ON SUPPLY CHAIN AND PROCESSES

THANK YOU!

Questions?
E-mail me! marie@infarm.com

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